



**Labatt Breweries  
of Canada**

Labatt House  
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To Whom It May Concern:

Labatt Breweries of Ontario has enjoyed a very positive working relationship with James Kekanovich on a recent brand experience project (Labatt domestic brands - tradeshow activation). The project was delivered on-time, within budget, was high quality, and has proven to be instrumental in Labatt reaching its community objectives.

James maintains a high level of professionalism, service, and follow-up. I would recommend him to anyone looking to create a successful brand experience or event.

Cheers,

Ben Kelly  
Assistant Commercial Integration Manager - Ontario  
Labatt Breweries of Canada